

October 15, 2020

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Benefit Cosmetics is looking for an enthusiastic Brand and Digital Marketing Intern for the US team who is motivated to obtain real-world experience and exposure within a leading global beauty brand. The intern will support both the Brand and US Digital Marketing teams in their day-to-day tasks. As a general overview, the Brand and Digital Marketing department communicates the brand experience through campaign activations, social media, strategic partnerships, and promotions, and facilitates brand exposure to the customer. In your cover letter, please address the goals you plan to achieve with this position and why you want to work for Benefit.

- Brand campaign support
  - Social media and digital campaign support
  - Event support
  - Competitive analysis
  - Administrative duties
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- Organized with the ability to multitask in a fast-paced environment
  - Excellent written and verbal communication skills
  - Strong analytical skills
  - Sees projects to their completion and meets deadlines
  - Must be enthusiastic, motivated, responsible, and have a sense of humor